

Successfully Managing Multiple Generations

A practical seminar for those who have to manage multiple generations

- Are you frustrated when communicating with other generations?
- Are the generations in your organization collaborating or fighting with each other?
- Are you skeptical of the idea that the solution to your generational problems is to turn your business into Millennial Heaven?

This seminar will show you how to communicate naturally to combine the strengths of each generation, without having to memorize long lists of generational characteristics.

Contribution to the Workplace

Baby Boomers	<ul style="list-style-type: none">• Inspiration• Motivation
Generation X	<ul style="list-style-type: none">• Creativity• Bottom-line orientation
Millennials	<ul style="list-style-type: none">• Teams• Technology

You will learn:

- How to resolve conflicts and benefit from generational differences in the workplace.
- The characteristics of the four generations in today's workplace.
- Guidelines for managing Millennials (twenty-something workers)
- A simple way of remembering and applying the generational differences.

Led by: Morley Winograd & Ivan Rosenberg
When: 9 am – 12 noon, Tuesday, March 6, 2012
Place: 1910 Magnolia Avenue, Los Angeles, CA
Cost: \$250 (20% discount if received by Feb 14)

Co-author of two books on Millennials, Morley Winograd is one of the nation's leading experts on generations.

Dr. Ivan Rosenberg enables his clients to improve communication and cooperation between generations and take their organization to new levels of performance.



To register: Contact Frontier Associates at 818-505-9915 or
Ivan Rosenberg at irosenberg@frontier-assoc.com